

Adrian Pederick MP

Member for Hammond

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#murrayriverlife encourages safe river fun for upcoming long weekends

Member for Hammond, Adrian Pederick and the River Murray Boating and Recreational Advisory Group (RMBRAG) successfully lobbied the State Government for \$20,000 of funding last year which commenced RMBRAG's #murrayriverlife safety campaign.

"The campaign includes nine short safety messages which are presented in videos by world champion wakeboarder and Mildura local Bec Gange," said Mr Pederick.

The committee will begin the campaign by releasing three of the nine videos, covering topics such as:

1. Location - encouraging river users, particularly those on larger vessels, to keep away from populated areas and other vessels, minimising wash impact.
2. Jet skis - advice about not operating near other vessels; for riders and skiers not to jump the wash; and general handling advice.
3. Life Jackets - encouraging all river users, including children on a jetty, to always wear life jackets in or around the water.

Adrian Pederick, Member for Hammond, has been a member of RMBRAG since its inception three years ago and is impressed with the group's achievements.

"The group's educational videos will attract a lot of attention from river users, who are the main target audience.

"I believe these videos are ground-breaking and I look forward to seeing what opportunities and outcomes this campaign will provide for RMBRAG and all river users.

"This campaign is about educating people in cohabitating with all river users on and around the river safely. It's not about regulation it's about education.

"I acknowledge the support from the State Government in regards to RMBRAG developing the social media based safety campaign on the river," said Mr Pederick.

Contact: Adrian Pederick 0429 692 921

www.adrianpederick.com

Transport Minister Mullighan, who provided the committee's funding is in full support of the campaign and encouraged all river users to look and share the content from #murrayriverlife.

"Having fun on the water should never come at the expense of safety. If you are thinking about taking the boat or jet ski out on the river this weekend, I encourage you to take a look at the #murrayriverlife campaign first.

"I encourage anyone having fun on the river in these upcoming long weekends to share their own video or text experiences of the river on the Murray River Life Facebook page and under the hashtag #murrayriverlife on other social media platforms," Mr Mullighan said.

The campaign videos can be viewed at the Murray River Life Facebook page:

<https://www.facebook.com/murrayriverlife/?fref=ts>

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