

## Adrian Pederick MP

Shadow Minister for Agriculture, Food and Fisheries  
Shadow Minister for Forests

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### Rau fails to put his money where his mouth is

In true Labor-style John Rau has promoted his new “food marketing” idea but failed to put any money behind it.

Despite a press release in May promising “*the introduction of Australia’s first appellation control scheme to protect... foods produced in defined regions of South Australia*” there is no funding in the current budget or the forward estimates.

In estimates yesterday Mr Rau revealed:

*“... there is no particular budget line for the appellation presently...”*

“Labor loves a good news announcement but consistently fails to deliver the goods,” Shadow Food Minister Adrian Pederick said.

“South Australian produce is among the best in the world and deserves more recognition from Labor than a feel good statement.

“Once again, it appears Labor expects industry to pick up the tab for their media spin.”

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Visit Adrian's website [www.adrianpederick.com](http://www.adrianpederick.com).