

The logo for 'liberalsa' is displayed in a yellow rectangular box. The word 'liberalsa' is written in a bold, lowercase, sans-serif font.

## **MEDIA RELEASE**

**Mr Adrian Pederick MP**

Shadow Minister for Agriculture, Food and Fisheries, River Murray and Forests

**Hon John Dawkins MLC**

Shadow Minister for Regional Development, Northern Suburbs and State Infrastructure Plans

Tuesday, 25 August 2009

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### **30 year Plan ignores Development of Horticulture Industries on the Adelaide Plains**

The State Government's 30 year Plan for Greater Adelaide has totally ignored the Blueprint presented to them by Virginia growers.

The Development of Horticulture Industries on Adelaide Plains: A Blueprint for 2030 was prepared by the Virginia Horticulture Centre, PIRSA, City of Playford, Wakefield Regional Council and District Council of Mallala, and Yorke Regional Development Board.

The Blueprint outlined the potential for horticulture production in the area to double from \$92 million to \$200 million farm gate value by 2030. It incorporated 13 recommendations based around coordinated development, land use planning, soil, water, infrastructure, labour, and market development and promotion.

"The 30 year Plan failed to acknowledge the importance of the food bowl to the immediate north of Adelaide and lacks any strategy to ensure such a vital source of horticultural products remains in relatively close proximity to the Adelaide Produce Market and export facilities," Shadow Minister for Regional Development John Dawkins said.

"The growers are seeking support for growth of the horticulture industry on the Adelaide Plains as a viable, valuable industry that contributes to the State's economy."

Adrian Pederick, Shadow Minister for Agriculture said, "Adding salt to the wound, in the SA Fruit, Vegetables & Nuts Market Overview announced on 13 August, 2009 the State Government does not specifically mention Virginia where most of the state's vegetables come from."

This is just another example of the Rann Government failing to listen to what the community wants. After eight years they are tired, arrogant and out of touch.

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