

MEDIA RELEASE

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The River Murray - Forests

Agriculture, Food and Fisheries

Wednesday November 11, 2009

Libs applaud and support wine industry's proactive approach

The wine industry's push to get itself back to a sustainable level is to be applauded and supported says Opposition Agriculture spokesman Adrian Pederick.

His comment follows the release of a report by the Wine Grape Growers Association examining the current oversupply and discussing action needed to forestall long-term structural damage.

'The wine industry's proactive approach to managing this situation is highly commendable,' Mr Pederick said.

'I met with wine industry representatives earlier this year and was impressed by their realistic, self-sufficient approach to the issue.

'Industry-led restructuring is by far the most acceptable and effective method of getting the industry back in the black. As Shadow Minister for Agriculture, I and the Liberal party pledge to do all we can – once returned to government - to assist and support them in this.

'Australian wine's international reputation is on the line here. Without it, we face potentially major losses in market share and profitability that underpin so many rural communities, especially in South Australia.'