

**House of Assembly
1 December 2009**

FRUIT FLY

531Mr PEDERICK (Hammond) (15 September 2009).

- 1.What was the cost of the fruit fly community awareness promotional campaign?
- 2.Does the Government intend to extend or repeat this campaign?

The Hon. P. CAICA (Colton—Minister for Agriculture, Food and Fisheries, Minister for Industrial Relations, Minister for Forests, Minister for Regional Development): I am advised:

- 1.The total cost of the fruit fly community awareness media campaign for 2008-09 was \$159,000, which included a 'Plant Health Act implementation' component.
- 2.The government will conduct a fruit fly community awareness campaign in 2009-10.